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Design's modern renaissance: Why this industry could help save our future

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[Screengrab of video]

Source: CNN

Why this industry could help save our future 03:10

Each year the design industry descends on Miami Beach, Florida for Design Miami -- an incubator for ideas, installations and conversations that help shape the world as we know it.

While always far-reaching in scope, the twelfth edition saw a marked focus on materiality, a new discourse between design and fashion and, most significantly, sustainability.

"A couple of years back we saw fashion and art having quite an incredible conversation and . . . design is now having that same conversation with fashion. For the first time we saw Off-White integrated within the fair, but you also have Vuitton and Fendi," said Pamela Golbin, chief curator at Musee de la mode et du Textile.



Photos: The best of Design Miami 2016
Galerie Patrick Seguin – Featuring work by Le Corbusier, Pierre Jeanneret, Charlotte Perriand, Jean Prouvé and Jean Royère.

Underlining the significance of sustainability and green infrastructure as a key theme at this year's fair, was a partnership with the United Nations to launch the new collaborative platform -- Building Legacy: Designing for Sustainability.

UN Global Sustainable Development Goals Advocate Alaa Murabit explained why it is so important to bring leaders in design and architecture together with those in justice and peace:

"The challenge comes when you take two worlds that are seemingly very distant, that haven't had these conversations, and you create new bridges and new ways to collaborate. I think that's the significant strength here. It's so important for this conversation to be happening precisely because nobody would expect it to be."



Photos: Highlights from Design Miami 2016
At this year's Design Miami, Galerie Patrick Seguin will showcase a rare 1955 President no 201 Desk by the iconic French designer Jean Prouvé.